

# PRIVACY POLICY

**Score with Sunshine Snacks Promotion Platform**

**Effective Date: 12 June 2026**

## 1. Introduction

Sunshine Snacks Promotion Platform (“Platform”, “Promotion”, “we”, “our”, “us”) is operated by **Sunshine Snacks Jamaica Limited** (“Company”).

We are committed to protecting your privacy and handling your personal data responsibly in accordance with the **Data Protection Act, 2020 of Jamaica** and applicable consumer protection laws.

This Privacy Policy explains how we collect, process, store, and protect your information when you participate in the Score with Sunshine Snacks promotional campaign through:

<https://scorewithsunshinesnacks.com>

By participating in this Promotion, you agree to the collection and use of information as outlined in this Policy.

## 2. Information We Collect

When you participate in the Promotion, we may collect the following information:

### Personal Information

We may collect:

- Full Name
- Email Address
- Mobile Telephone Number
- Parish or Residential Address
- Purchase Receipt or Proof of Purchase
- Product Purchase Information
- Promotion Entry Information
- Customer Service Communications

### Technical Information

We may automatically collect:

- IP Address
- Device Type
- Browser Type
- Operating System
- Date and Time of Access
- Website Interaction Data
- Cookies and Tracking Information

### 3. Why We Collect Your Information

We process personal information for the following lawful purposes:

- To administer and operate the Promotion
- To validate product purchases and entry eligibility
- To verify participant identity
- To detect duplicate, fraudulent, or invalid entries
- To contact winners
- To distribute prizes
- To investigate suspicious activity or abuse
- To improve website functionality and campaign effectiveness
- To comply with legal and regulatory obligations

We collect only information necessary for these purposes.

### 4. Marketing Communications

Participation in this Promotion **does not automatically subscribe participants to marketing communications.**

Where participants choose to receive future promotions, newsletters, or marketing offers, we will collect separate consent.

Participants may withdraw marketing consent at any time.

### 5. Consent

By submitting information through the Platform, you consent to the collection and processing of personal information for the administration of this Promotion.

Where consent is required for optional activities such as future marketing communications, separate consent mechanisms will be provided.

Participants may withdraw consent by contacting us, subject to legal or operational limitations.

## **6. Receipt Verification and Fraud Prevention**

To ensure fairness and compliance with Promotion Rules, participants may be required to upload receipts or proof of purchase.

We reserve the right to:

- Verify authenticity of submitted receipts
- Reject duplicate or manipulated submissions
- Disqualify fraudulent entries
- Conduct investigations where misuse is suspected

Submitted purchase records will be used solely for Promotion administration and fraud prevention.

## **7. Sharing of Information**

We do not sell or trade personal information.

We may share information only with authorized service providers including:

- Promotion administrators
- Website hosting providers
- Technology vendors
- Email communication providers
- Prize fulfillment partners
- Legal advisers and auditors
- Regulatory or law enforcement authorities where required by law

All third parties are required to maintain confidentiality and process data only for authorized purposes.

## **8. Cookies and Analytics**

We use cookies and analytics technologies to:

- Maintain website functionality
- Improve user experience
- Understand website traffic patterns
- Detect fraudulent activity

- Measure campaign performance

Users may disable cookies through browser settings, although some Platform functionality may be affected.

## 9. International Data Transfers

Our technology infrastructure or service providers may process data outside Jamaica.

Where data is transferred internationally, we will take reasonable measures to ensure adequate safeguards consistent with Jamaican law.

## 10. Data Retention

We retain information only as long as reasonably necessary.

Participant information may be retained for:

- Promotion administration period
- Prize distribution period
- Fraud investigation requirements
- Regulatory compliance obligations

Unless legally required otherwise, participant data will generally be deleted or anonymized **within twelve (12) months after conclusion of the Promotion.**

## 11. Security Measures

We implement commercially reasonable safeguards including:

- Encrypted data transmission
- Secure hosting infrastructure
- Restricted administrative access
- Password protection
- Monitoring against unauthorized access

While we use industry-standard safeguards, no online system can guarantee absolute security.

## 12. Your Rights Under Jamaican Law

Subject to applicable law, participants may request:

- Access to personal information held about them
- Correction of inaccurate information
- Withdrawal of consent
- Restriction of processing
- Deletion where legally permissible
- Information about how personal data is being used

Requests may be submitted using the contact information below.

## **13. Children and Minors**

This Promotion is intended only for individuals eligible under the Promotion Rules.

We do not knowingly collect personal information from persons under eighteen (18) years old without lawful authority or parental consent where required.

## **14. Public Announcement of Winners**

Participants acknowledge that winners may be publicly announced for promotional, legal, or verification purposes.

Such announcement may include:

- Name
- General location
- Prize awarded

No additional personal information will be disclosed without consent unless legally required.

## **15. Third Party Services**

The Platform may use third-party services for hosting, analytics, communication, or promotional administration.

These providers maintain their own privacy and security practices.

We encourage users to review third-party privacy policies where applicable.

## **16. Policy Updates**

We may update this Privacy Policy periodically.

Any changes will be published on this page with an updated effective date.

Continued use of the Platform after changes are posted constitutes acceptance of the revised Policy.

## **17. Contact Information**

For questions regarding this Privacy Policy or personal data requests, contact:

**Confectionery & Snacks Ja Ltd**

21–22 Cookson Avenue

Portmore, St. Catherine, Jamaica

Telephone: (876) 939-3123

If you believe your personal data has been mishandled, you may contact:

**Office of the Information Commissioner (Jamaica)**

Responsible for enforcement of Jamaica's Data Protection Act.